



CTI Real Estate Agent™

Finding the Right Agent

Searching for agents has never been easier.



The right technology... for you.

As a broker/owner, you can ensure property buyers and sellers find the right agent for their needs, and give each of your agents a chance to get that deal.

For maximum flexibility, searches can include different criteria and be displayed in several layouts. We provide support to the website developer to properly integrate the agent search into your custom website

Search by Name and Office

From your main website consumers may enter an agent's first or last name or find all agents in an office.

Search by Language, Location, and Keywords

Your website designer can let consumers search for agents by language, location, and keyword. Our system provides the developer with possible values for each list so your website automatically adapts as changes are made.

Searching by language is particularly important in an ethnically diverse area. Keywords can be used to identify agents specializing in certain property types or having particular skills.

Display Options

The agent roster can be displayed as *text*, *image*, or *combined*.

The *text* option uses a column and row format to display the agent or team name, title, office location, telephone, and any associated links. Rolling over the name with the mouse displays the agent or team picture.

The *image* format displays the agent's image with their name, title, website, office telephone and e-mail listed beneath the image.

The *combined* format displays the agent or team's image on the left and their name, title and office contact number to the right. Beneath the office number are links to contact the agent or view their website or listings.

We can easily add new formats as required. Custom fields are also available.

We provide website developers with an interface so Flash movies and other applications can easily access agent information.

“Round Robin”

The agents are listed in a “round robin” fashion to ensure a sense of fairness, as agents take turns appearing at the top.

Teams and Offices

Agents within your brokerage can be grouped into teams and teams within offices. A team is handled the same way as an individual agent but team members can access each other's information.

Template Messages and Plans

Keep in touch with your agents, or even schedule activities for them, using

our template messaging and scheduling features.

Notes and To-Dos

All notes and to-dos associated with an agent can be maintained through CTI Organiser™.

CTI Organiser™

Each agent has their own access with features permitted for their use.

You can maintain details for each agent, including photograph, name, address, telephone numbers (office, direct, cell, pager, etc.), e-mail address and many other fields. This information is used for agent searches, property listing displays and template websites, providing consistency and easy modification.

Common information for agents, such as office address and telephone number, need only be entered once. As we can associate agents with each of their board memberships you can eliminate duplication.

**People, Ideas, Technology ...
Solutions For Your Business**

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